



MUSEUM SHOPS ASSOCIATION

OF AUSTRALIA & NEW ZEALAND

Best Product Award 2017 - Entry Form

Please indicate category:

- Best New Bespoke Product or Range
- Best Store Web Presence
- Best Pop-Up Store or Store Special Event

Net annual turnover of organisation

- OVER \$1,000,000
- UNDER \$1,000,000

Entrant information:

Name:

Institution:

Position:

Address:

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Phone:

Email:

Product information:

Product or Project title:

Project team:

Project location:

Authorisation:

Signature:

Name *(please print)*:

Position:

(organisation's director / general manager or equivalent)

Make your case:

To enter, please submit a report including:

- a written description about your product or project entry. Including: relevance to your cultural organisations subject, project development, challenges, innovation and achievements (500 words)
- a 1 page summary of relevance to your visitor/ market and reception of product/project e.g. visitor comments, media coverage, reviews
- a simple budget for your entry showing expenditure and income (including cost price, retail price, gross margin %, sales by net value¹⁶⁻¹⁷ , sales quantity during 16-17)
- details of the team who worked on the entry including external contractors
- photographs, plans, and other supporting graphics to a maximum of ten (10) images. Please attach a single file PDF as an appendix to your entry. Choose one print-quality image to represent your entry in publicity etc and attach this as a separate jpeg file
- supporting video material should be kept under 2 minutes and must be uploaded to YouTube or Vimeo (or similar) with the URL included in your written material.

Electronic material must be in .pdf format and provided on a USB drive or via file-share e.g. Dropbox, if more than 10MB. Finalists will be required to supply high resolution images (and video if available).

Send us your entry:

Email Send your entry as a single .pdf file to mail@msaanz.org
Please do not send more than 10MB by email.

All Entries will additionally entered in to a people choice award, voted by MSAANZ17 conference delegates.

Entries to be received no later than 5pm August 30th 2017